

PLAN OF STUDIES

*title of studies:* Information in the digital environment

*level:* BA (bachelor)

*specialization:* Virtual book institutions

*from academic year:* **2015/2016**

Semester	Course	Course details				
		KOD	Lesson hours			ECTS
			l	c	All	
3	Basics of digital librarianship		30		30	2
3	Digitization of cultural resources			30	30	2
3	E-book market			30	30	4
3	Contemporary publishers and book distribution			45	45	6
					<b>135</b>	<b>14</b>
4	Digital archives and repositories			30	30	2
4	Marketing on the book market			30	30	4
4	Promotion for the book market		15	30	45	3
					<b>105</b>	<b>9</b>
5	Book institutions in the web			30	30	2
					<b>30</b>	<b>2</b>
6	The legal basis for the creation of digital collections		15		15	1
					<b>15</b>	<b>1</b>

**Total: 285 26**