

PLAN OF STUDIES

title of studies: Information in the digital environment

level: BA (bachelor)

from academic year: **2015/2016**

Year	Semester	Course	Course details							ECTS	
			Kod	Lesson hours							
				I	c	s	cl	a	All		
I	I	Introduction to bibliology		30	15				45	4	
		Communication science		30					30	3	
		Introduction to mediology		15	30				45	4	
		Contemporary world literature			30				30	4	
		Electronic information retrieval & evaluation			30				30	4	
		Network environment			45				45	3	
		Self-presentation			15				15	1	
		Proseminar of scientific work				30			30	3	
		Physical education (PE)							30	1	
		Interdepartmental course							30	3	
	I semester:								330	30	
	II	II	Theory & history of culture		30	15				45	4
			Introduction to information science		30					30	3
			History of book culture		30					30	3
			Contemporary media market			30				30	4
			Sources of literary information			30				30	4
			Desktop publishing & computer graphics					30		30	5
			The art of writing			30				30	2
			Time management & teamwork			30				30	2
			Foreign language							60	4
II semester:								315	31		
I year:								645	61		
II	III	Logic with elements of rhetoric		30					30	3	
		Issues of contemporary book & publishing market			30				30	4	
		E-publishing					45		45	7	
		Foreign language							60	4	
		Specializations courses							135	14	
		III semester:								300	32
	IV	IV	Law & ethics in publishing		15	30				45	4
			Culture development & promotion strategies		15	30				45	4
			Methods of information processing			30				30	4
			Optional courses		30					30	3
			Specializations courses							105	9
			Apprenticeship						120	120	4
	IV semester:								375	28	
	II year:								675	60	
		Directions of science development		30					30	3	

III	V	Cultural initiatives in local communities		15	30				45	5
		Contemporary press market			30				30	2
		Sources of scientific information			30				30	2
		Technology of databases			30				30	4
		Network information design					45		45	7
		Interdepartmental course							30	3
		Optional courses							30	2
		Diploma seminar				30			30	2
		V semester:								300
	VI	Contemporary book art		30					30	3
		Marketing & PR in the company management		30	15				45	4
		Polish literature of 20 and 21st century		30					30	4
		Sources of regional information			30				30	2
		Image management in the Internet					30		30	5
		Specializations courses							15	1
		Optional courses		30					30	3
		Diploma seminar				30			30	6
		Diploma exam							0	2
	VI semester:								240	30
III year:								540	60	
Total:								1860	181	